

PRODUCT DISCONTINUATIONS

BRAND CATEGORY	PRODUCT NAME	ESTIMATED RUNOUT \$20
SEMI PERM	PU RT HAIRCOLOR AFTERMATH 4OZ	RUNOUT COMPLETE
SEMI PERM	PU RT HAIRCOLOR MERCURY 4OZ	1H 2024
SEMI PERM	PU RT HAIRCOLOR NEMESIS 4 OZ	RUNOUT COMPLETE
SEMI PERM	PU RT SEMIPRM DECOY LT TEAL 118ML US	RUNOUT COMPLETE
SEMI PERM	PU RT HAIRCOLOR SEAGLASS 4OZ	1H 2024
SEMI PERM	PU RT HAIRCOLOR FIREFLY 4OZ	1H 2024
SEMI PERM	PU RT SEMI COL GUARDIAN 4OZ US	1H 2024
SEMI PERM	PU RT HAIRCOLOR POWDER 4OZ	2H 2024
HIGH SPEED TONERS	PU RT TONER VIOLET 3OZ US	1H 2024
HIGH SPEED TONERS	PU RT PALE PINK 3OZ US	1H 2024
HIGH SPEED TONERS	PU RT TONER NATURAL 3OZ US	1H 2024
FACTION8	PU RT F8 INTERSTELLAR COPPER 12.4	1H 2024
FACTION8	PU RT INTRSTLLR LT GREEN 12.7 US	1H 2024
FACTION8	PU RT F8 INTERSTELLAR PINK 12.5	RUNOUT COMPLETE
FACTION8	PU RT F8 INTERTELLAR VIOLET 12.2	RUNOUT COMPLETE
FACTION8	PU RT INTRSTLLR LT BLUE 12.1 US	1H 2027

PPD BRAND

Product Discontinuations: 1H 2024

Product Name	Size (oz)	SKU #	Discontinuation Date	Estimated Run Out Month/Year SBO	Rationale	Product/ Formula Replacement Recommendation (MUST BE INCLUDED)
HAIRCARE						
NONE						
STYLING						
NONE						
HAIRCOLOR/ TEXTURE						
PU RT HAIRCOLOR SEAGLASS 4OZ	4 fl oz	P1755801	1H 2024	1H 2024	DMI Discontinuation	PU RT HAIRCOLOR ABSINTHE 4OZ + PU RT HAIRCOLOR CLEAR 4OZ
PU RT HAIRCOLOR FIREFLY 4OZ	4 fl oz	P1752201	1H 2024	1H 2024	DMI Discontinuation	PU RT HAIRCOLOR LEMON 4OZ + PU RT SEMI COL ACID SPILL 4OZ US
PU RT TONER VIOLET 3OZ US	3 fl oz	P1751101	1H 2024	1H 2024	DMI Discontinuation	PU RT TONER LILAC CHILL 3OZ US
PU RT SEMI COL GUARDIAN 4OZ US	4 fl oz	P2158300	1H 2024	1H 2024	DMI Discontinuation	PU RT SEMI COL ACID SPILL 4OZ US + PU RT SEMI COL FAR OUT 4OZ US